

CAREER FACT SHEET

Street Vendors and Related Salespersons

Snapshot

Street Vendors and Related Salespersons sell goods and services on established routes, door-to-door, and at street and market locations.

How many are employed in this occupation?	13600
What are the average weekly earnings for full time workers?	\$705
How does unemployment compare with other occupations?	Above Average
What are the job prospects for this occupation?	Average
What will be the likely future employment growth for the next five years?	Slight Growth

Main employing industries

Retail Trade; Wholesale Trade; Health Care and Social Assistance; Transport, Postal and Warehousing

Tasks

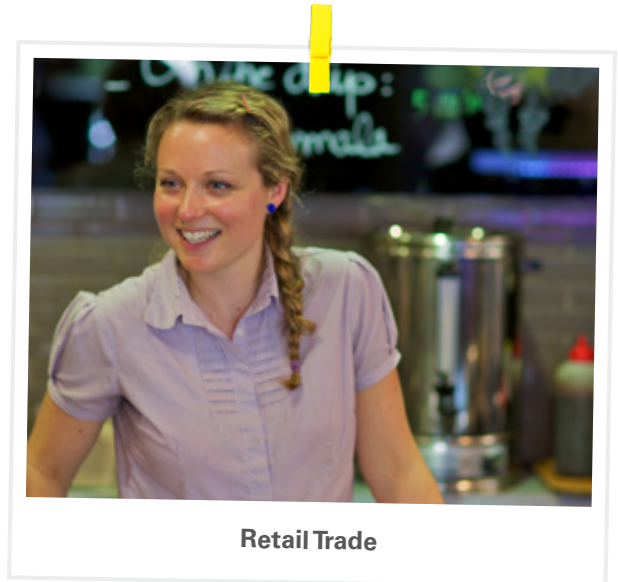
This occupation may include associated occupations with varying tasks.

- collecting goods and transporting them along established routes, to door-to-door areas, and to street and market locations
- displaying and demonstrating goods, and explaining the qualities of goods to customers
- informing customers of new goods and services
- receiving payments from customers and giving change
- recording transactions on customer receipts and sales records
- wrapping and packaging goods sold
- developing lists of prospective customers and calling on them to obtain new business
- ordering and purchasing goods for sale, and monitoring and maintaining stock levels
- may attract attention by playing music, singing and calling out goods and services for sale

INDUSTRY OVERVIEW

Retail Trade

If you're interested in selling products to customers, displaying goods for sale, or working in Retail operations then the Retail Trade industry could be the place for you to kick-start your career journey. The Retail industry is huge and covers a diverse range of products including groceries, personal-care items, white goods, apparel and motor vehicles. These goods are purchased from domestic or overseas manufacturers and wholesalers to be onsold (retailed) to local customers. There is more to the Retail trade than just selling products. A career in this industry could involve work in administration, customer service, employee relations, finance, inventory, loss prevention, merchandising or marketing. The supermarket and grocery category is the largest retail employer in Australia, followed by the pharmaceutical sector, so you could find your career starts right where you already do your own shopping! The increased popularity of buying and selling products and services over the internet has led to a growth in online retailing or electronic commerce (e-commerce) businesses, creating new job opportunities in what is a very exciting segment of the industry.



Retail Trade

Possible job pathways

- Advertising and Sales Managers
- Bakers and Pastrycooks
- Checkout Operators and Office Cashiers
- Florists
- Models and Sales Demonstrators
- Pharmacy Sales Assistants
- Retail and Wool Buyers
- Retail Managers
- Retail Supervisors
- Sales Assistants (General)
- Sales Representatives
- Service Station Attendants
- Shelf Fillers
- Storepersons
- Street Vendors and Related Salespersons
- Technical Sales Representatives
- Telemarketers
- Visual Merchandisers

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