

CAREER FACT SHEET

Journalists and Other Writers

Snapshot

Journalists and Other Writers research and compile news stories, write and edit news reports, commentaries and feature stories for presentation in print and electronic media, and compose written material to advertise goods and services.

How many are employed in this occupation?	29800
What are the average weekly earnings for full time workers?	\$1,294
How does unemployment compare with other occupations?	Average
What are the job prospects for this occupation?	Below Average
What will be the likely future employment growth for the next five years?	Decline

Main employing industries

Information Media and Telecommunications; Arts and Recreation Services; Professional, Scientific and Technical Services; Public Administration and Safety

Tasks

This occupation may include associated occupations with varying tasks.

- determining advertising approach by consulting clients and management, and studying products to establish principal selling features
- writing advertisements for press, radio, television, cinema screens, billboards, catalogues and shop displays
- making decisions about the specific content of publications in conjunction with other senior editors and in accordance with editorial policies and guidelines
- reviewing copy for publication to ensure conformity with accepted rules of grammar, style and format, coherence of story, and accuracy, legality and probity of content
- collecting and analysing facts about newsworthy events from interviews, printed matter, investigations and observations
- writing news reports, commentaries, articles and feature stories for newspapers, magazines, journals, television and radio on topics of public interest
- researching and writing technical, information-based material and documentation for manuals, text books, handbooks and multimedia products
- critically discussing daily news topics in the editorial columns of newspapers and reviewing books, films and plays.

INDUSTRY OVERVIEW

Information Media and Telecommunications

Do you have a flair for coding in Java, fixing computer bugs and setting up data networks? Or are you into producing compelling web content via slick copy, video and audio production? If you answered yes to either of these questions then you should definitely explore the many career pathways available in the exciting world of Information, Media and Telecommunications. The Information, Media and Telecommunications industry requires people with a diverse range of skills. From those who can drive the technology that controls the storage and dissemination of information, to creative-types, skilled at producing innovative solutions for clients wanting their business to stand out from the crowd. This industry also employs people who have solid interpersonal skills for roles in client sales and support. Just about every organisation requires some kind of information technology facility, therefore working in this industry means the opportunity to gain experience in a variety of enterprises. There are career pathways in data management, games and multimedia design, hardware and software maintenance and support, database design and networking. You could work as an electronics technician, a data communications tradesperson or as website designer. With relevant qualifications and experience you could even manage entire information systems.



Information Media and Telecommunications

Possible job pathways

- Call or Contact Centre Workers
- Call, Contact Centre & Customer Service Managers
- Computer Network Professionals
- Graphic and Web Designers, and Illustrators
- ICT Managers
- ICT Sales Assistants
- ICT Sales Professionals
- ICT Support Technicians
- Software and Applications Programmers
- Technical Sales Representatives
- Telecommunications Engineering Professionals
- Telecommunications Technical Specialists
- Telecommunications Trades Workers
- Actors, Dancers and Other Entertainers
- Artistic Directors, Media Producers & Presenters
- Film, Television, Radio and Stage Directors
- Gallery, Library and Museum Technicians
- Journalists and Other Writers
- Performing Arts Technicians
- Printers
- Printing Assistants and Table Workers
- Public Relations Professionals
- Signwriters

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