

CAREER FACT SHEET

Artistic Directors, Media Producers & Presenters

Snapshot

Artistic Directors, Media Producers & Presenters plan, administer and review activities concerned with producing artistic media, determine artistic policies for performing arts organisations, prepare and present news, sports and other information, and conduct interviews and introduce music, performances and special events on radio and television.

How many are employed in this occupation?	13,000
What are the average weekly earnings for full time workers?	\$1,888
How does unemployment compare with other occupations?	Average
What are the job prospects for this occupation?	Low
What will be the likely future employment growth for the next five years?	Relatively Steady

Main employing industries

Information Media and Telecommunications; Professional, Scientific and Technical Services; Arts and Recreation Services

Tasks

This occupation may include associated occupations with varying tasks.

- managing artistic and media productions to meet quality, cost and timing specifications
- formulating and developing organisations' artistic policies and selecting and planning organisations' artistic programs
- hiring and managing artistic staff
- controlling the use of media production facilities such as studios and editing equipment, stage and film equipment and rehearsal time
- directing the formulation of media production strategies, policies and plans
- introducing programs, music, entertainment items, guests and celebrities
- preparing and reading news bulletins, making special announcements and providing commentary for sports and other events
- presenting opinions on sports, politics, and social and economic matters
- researching, investigating and compiling stories and programs

INDUSTRY OVERVIEW

Arts and Recreation Services

If you enjoy dealing with people, working in the outdoors, entertaining, or seek a career with a taste of adventure, then the Arts and Recreation Services industry could be the place for you. The Arts and Recreation industry encompasses a range of occupations in fields such as physical recreation, creative and performing arts, gambling services, parks and gardens operations, horse and dog racing and museum operations. With so much variety on offer there are a number of careers that you can embark on.

Possible job pathways

- Actors, Dancers and Other Entertainers
- Animal Attendants and Trainers
- Artistic Directors, Media Producers & Presenters
- Fitness Instructors
- Gallery, Museum and Tour Guides
- Greenkeepers
- Music Professionals
- Outdoor Adventure Guides
- Visual Arts and Crafts Professionals



Arts and Recreation Services

For more information visit skillsroad.com.au